

# M.Deniz OKTAR

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## PERSONAL INFORMATION

Full Name: Murat Deniz OKTAR  
Date of Birth: 14 October 1984  
Place of Birth: Istanbul , Turkey

## EDUCATION

2002-2005, 2007 – Present: **Koç University, Istanbul**  
Computer Engineering – Junior  
Projected date of graduation: June 2009  
2000-2002: **Ayazağa Işık High School, Istanbul**

## MY PROJECTS



(2007-)

[www.iletken-project.com](http://www.iletken-project.com)

### Social Recommendation Engine [ ACM RecSys08 - Strands Price 3<sup>rd</sup> Place ]

**Created the project, business plan and worked as a development team member.**

Iletken is an innovative social recommendation technology solution that helps distribute the most relevant content to individual users. It had been chosen as the worlds best 3<sup>rd</sup> application on Strands competition which had been held at ACM Recommender Systems 2008 conference.



(2003-)

[www.reklamgiy.com](http://www.reklamgiy.com)

### Wear advertisements on your t-shirt, 350+ student network.

**Created the project and managed it for 4 year**

ReklamGiy is a business based on the idea that students can earn their salaries by wearing advertisements on their t-shirts. With the success of this project, nearly 2000 students in Turkish universities earned their salaries. This project is still alive, and one of its kind. We have a network of 350+ students.



(2007-2008)

[www.botego.com](http://www.botego.com)

### Let intelligent software agents be the first line to take care of your costumers.

**Created the idea & business plan & very abstract technological structure**

Botego is a project based on creating software agents (chat-bots: software imitating humans) to be used in fields such as: Customer relations, support centers, marketing campaigns, data mining and user-friendly web experience.

I am no longer involved with this project and have no business rights to it.

## INTERNSHIP AND WORK EXPERIENCES

- 2008 Summer **Turkcell Teknoloji : [www.turkcellteknoloji.com.tr](http://www.turkcellteknoloji.com.tr)**  
Intern as Software Developer in the Infrastructure team for 3 months. I worked on J2EE, data grids, cache frameworks and Oracle solutions.
- 2006-2007 **TargetYouth : [www.targetyouth.com](http://www.targetyouth.com)**  
Worked in the creative team of the Turkey's first youth marketing agency. I created and presented technological projects to clients including e-kolay and Coca-Cola.
- 2007 **Snek TV - Tatil Anlayışı : [www.digiturk.com](http://www.digiturk.com)**  
I was asked to make, present and shoot a TV series about traveling Europe with Interrail.
- 2006 **Shift Communications : [www.shift-istanbul.com](http://www.shift-istanbul.com)**  
I worked as a strategic planner and technology expert in this newly established communication firm for three months.
- 2003– Present **ReklamGiy : [www.reklamgiy.com](http://www.reklamgiy.com)**  
Job Title: Big Boss, dictator. Head of a student group of 350+ people.  
  
We are working in the fields of guerilla marketing, youth marketing and voluntary organizations. I have created a new marketing area in campus by using students clothes and I have established, expanded and managed the network for years.
- 2004 **Youth Republic : [www.youthrep.com](http://www.youthrep.com)**  
Job title: Campus Brand Manager for KOÇ University.
- 2003 Summer **ARI Movement (Economics and Foreign Policy Forum) - Internship** Job  
Title: Assistant of General Secretary. Worked with Mr. Kemal Derviş.  
[www.arihareketi.org.tr](http://www.arihareketi.org.tr)
- 2002 Summer **Knexstep (Business intelligence) –Internship**  
During my internship I had a chance to observe the importance of communication between the development team and their manager and thus tried to improve my communication skills.
- 1999 **Freelance Writer**  
Description: Published articles in “Pc Magazine Türkiye” and telekom.tr and was a columnist on the magazine “Gamepro”, titled “Dipsiz Deniz”. Published other articles on online magazines and printed media.

## ACHIEVEMENTS AND AWARDS

- 2008 iletken: Strands “100k Call For Recommender Startup” Price 3<sup>rd</sup> place @ ACM Recommender Systems 2008 - Switzerland. See “My Projects - iletken ”
- 2008 **CezmiBall Project** (Comp302 – Software Engineering: Applying UML and Patterns)  
  
1<sup>st</sup> place (scored 99 out of 100) in CezmiBall programming as part of Comp302 which was about creating a volleyball/tilt mixture Java game.
- 2004 **Presenter** in “TÜSİAD Girişimcilik Kongresi” (TUSIAD Entrepreneurship Congress)
- 2003 **Disciplinary Warning – Koç University**  
  
Description: Given due organizing a swimming race into university’s fountain and skateboarding in the public. Good old times.
- 1999- 2000 1<sup>st</sup> and 2<sup>nd</sup> place as school team for a local project competition on “Participatory education” “ and “Education and Environment”

## SKILLS

Computer Programming:	<b>Java</b> : Google Web Toolkit, Spring, Oracle Coherence, iBATIS  Most of my programming experience is in Java. Developed both academic and individual projects. See “Achievements”.  Assembly (mips), C, Scheme (lisp) , Qbasic, Database Management Systems : SQL, Oracle Concept Guides, Oracle Coherence
Software:	Many of current operating systems (Windows - Linux) and necessary applications.
Communication:	I have been and am still trying to improve my communication skills because I have had the chance to observe that the success of a project often depends on being able to communicate in a variety of ways to diverse groups of people.
Language:	Turkish – Native English – Fluent Italian – Beginner  Interest on composing articles and stories.  Italian – French- German – excellent performance on pronouncing “I love you”
Special Training:	Attended some marketing and business seminars.
Sports:	Beginner Aikido, Intermediate roller-skating and skateboarding (used to be) , licensed scuba diver.
Dance:	National folk dancer.  I am a Michael Jackson fan and I can make “Moonwalk”.
Extra:	Expert on Video games. 17 years of experience of Commodore 64, Amiga 500, Nintendo Gameboy, Sega GameGear, Playstation, PC, Xbox 360, Nintendo Wii.

## ACTIVITIES

2004-2005	Vice president of Koç University Computer Club.
2003-Present	Founder and dictator of ReklamGiy organization .
2003-2004	Koç University Student Council member.
2002-2003	Volunteer physics instructor for 12 y-old students.

